MEDIA KIT



www.familyreviewguide.com

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About Melodi.

Melodi Steinberg is a freelance writer and Blogger out of Orange County, CA. She typically covers family lifestyle topics food, travel and product reviews. Her work can also be found at CBS Los Angeles, Visit Anaheim, and Visit Laguna Beach.

About Family Review Guide.

Family Review Guide is a family lifestyle/travel blog that curates family content based on first hand experiences. We share family travel destinations, useful products, attractions, deals, insider tips, playdates, local events, travel, theater, food & dining, movies and ticket giveaways. It has a national audience.



community

Pageviews: 50,000/month

Unique Visitors: 30,000/month

Facebook: 8,300

Pinterest: 3,500

Twitter: 5,000

Instagram: 8,000

Services

Sponsored Posts Brand Ambassadorships Photography/Video Social Media/Advertising

Collaborations

Aquaball Mom Knott's Berry Farm Marriott Hotels Universal Studios CBS Local City of Anaheim City of Laguna Beach Nintendo Sony Pictures JuJuBe Graco Disney

Work With Us

Interested in working or advertising with us? We team up with tourism boards, destinations, brands, restaurants, attractions and more! We'd be happy to hear from you! Email us at <u>familyreviewguide@gmail.com</u>

Audience

Family Review Guide has a national audience comprised of families both married and single. We target both moms and dads. 57% Female 43% Male 21-65 US market 50k-150k annual income.